

'Leads the way in responding to the current surge of transdisciplinary interest in key issues of decolonization, post-colonialism, national identity, social activism, global fashion narratives and diverse voices.'

LOU TAYLOR, PROFESSOR EMERITA, UNIVERSITY OF BRIGHTON, UK

'This timely, vital book showcases the plurality of fashion systems, cultures and industries, across time and space.'

ALICE PAYNE, ASSOCIATE PROFESSOR OF FASHION, QUEENSLAND UNIVERSITY OF TECHNOLOGY, AUSTRALIA

Rethinking Fashion Globalization is a welcome call to rewrite the fashion system and push back against Eurocentric dominance within fashion histories by presenting new models, approaches and understandings of fashion from critical thinkers at the forefront of decolonial fashion discourse.

This edited collection draws together richly reflective, original and diverse critiques of the fashion system from both established and emerging fashion scholars, researchers and creative practitioners. Chapters straddle current calls for decolonization and inclusion, as well as reflections on de-westernization, post-colonialism, sustainability, transnationalism, national identities, social activism, global fashion narratives, diversity and more.

The volume is divided into three key themes, 'Disruptions in Time and Space', 'Nationalism and Transnationalism' and 'Global Design Practices'. These themes re-map fashion's origins, practices and futures, to present alternatives for reclaiming and rethinking fashion globalization in the 21st century.

Sarah CHEANG is Head of the History of Design programme at the Royal College of Art, UK. Her research interests centre on transnational fashion, material culture and the body and she is the co-editor of *Hair: Styling, Culture and Fashion* (Berg, 2008).

Erica DE GREEF is Director and Co-Founder of the African Fashion Research Institute. She leads the Decolonial Fashion hub in Africa for the Research Collective for Decolonising Fashion, and has published in numerous journals and edited collections. She has also lectured widely in the field of fashion curation and fashion pedagogy in South Africa.

TAKAGI Yoko is Professor and programme director of MA Global Fashion Concentration at Bunka Gakuen University, Tokyo. Focusing on transboundary aspects of fashion and textile from the end of the 19th century to present day, she has contributed to publications and exhibition curation. She hosts the Transboundary Fashion Seminar.

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